

# ANNA SCHUURMAN

## GRAPHIC DESIGN & MARKETING

📍 Edmonton, AB  
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### EDUCATION

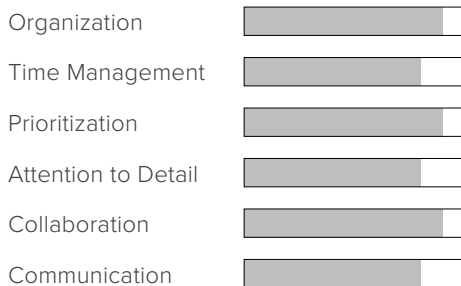
#### Business Administration Diploma *Marketing*

NAIT | 2015 - 2017  
*Accomplished Honours*

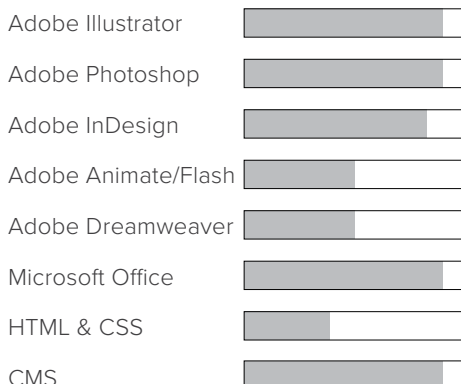
#### Design and Motion Graphics Diploma

PixelBlue College | 2007 - 2008  
*Accomplished Honours*

### PROFESSIONAL SKILLS



### TECHNICAL SKILLS



## EXPERIENCE

### Freelance Graphic Designer

Suure Designs | April 2016 - Current

- Designed print, web, and branding materials
- Managed quoting, billing and payments
- Provided high level customer service

### Senior Graphic Designer and Communications Coordinator

Merit Contractors Association | September 2010 - April 2016

- Designed all materials for print and web
- Coordinated weekly communication to up to 52,000 recipients
- Monitored website analytics and traffic
- Delegated design tasks to junior graphic designer
- Acted as liason for marketing campaigns
- Organized external events and conferences
- Reviewed annual print contracts and selected primary provider
- Spearheaded social committee and planned internal events

### Junior Graphic Designer

Consumer Strategies Group | May 2008 - August 2010

- Designed materials for print (small and large format) and web
- Obtained and compared quotes from multiple suppliers
- Collaborated with accounts and design teams to create campaigns

## VOLUNTEER EXPERIENCE

### Marketing Committee Member

Nordlys Film and Arts Festival | 2016 - 2017

- Contributed to marketing efforts, resulting in the first sold-out festival
- Launched and maintained new website (graphics and content)
- Developed promotional content and plan

### Graphic Designer

Habitat for Humanity | 2009 - 2017

- Participated in Build events
- Designed signage for dedication ceremonies

### Graphic Designer

Edmonton Fire Rescue's STARS Fundraisers | 2016

- Designed t-shirts and postcards
- Prepared social media content